



MONARK  
UNIVERSITY

# MU MIRROR

AHMEDABAD, GUJARAT

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## MU: AN EXEMPLARY LEARNING COMMUNITY

With the blessings of Goddess Saraswati, Shree Monark Education Trust being the promoting body of the Monark University was established in the year 2001 by a renowned philanthropist founder Chairman, Shri Mohanbharthi R. Goswami, with a vision to provide excellent educational facilities and to promote superlative academic institutions to the youth of India.

SMET eternity believes as an ever-widening circle that continually reaches out to new students, new partners and new opportunities and that then brings them into our beloved community to nurture and support. On 2nd June 2021, Monark University Foundation day, a moment which allow us to consider what our aspirations have been over the years reflect years of growth, grit and greatness. With the Management's encouraging point of view and visionary planning and dynamism of MU President, Community envisage the University to steadily grow into a leading multi-disciplinary center for advanced learning.



MU believe to create innovators of tomorrow where students realize their potential and our academic programs with experienced faculty can give wings for a successful flight to the skies which are not tied to precincts.

- Dr. HasmukhBharthi Goswami  
President, MU



## HEALTHIER INDULGENT TO EXPOSE STUDENTS TO INDUSTRY

### MEMORANDUM OF ASSOCIATION



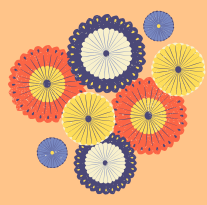
To Provide Industrial Exposure to the students of Monark University, a Series of Memorandum of Understanding (MoUs) was signed between the University with prominent Companies of different sectors. The companies involved "International Automobile Centre of Excellence" (IACE), and "Tops Technologies Pvt ltd".The intent is to bring together the efforts of both the institutions for imparting knowledge and honing skills of students, academicians and professionals.

### Association of Industry and Academia for the enhancement of the nation:

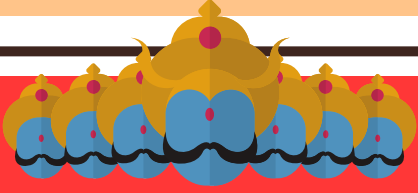
This Academic collaboration will open new avenues for the students of Monark University which help them to develop their skills and enhance them to upgrade to the new technologies, so as to develop products with the support and guidance from the company.

" Teaching and turning today's learner into tomorrow's leader".





# FESTIVITIES: TRANSFORM THIS EARTH INTO PARADISE



## CELEBRATIONS @ MU

As the Vibrant the city is, the college festivals too are vibrant, keeping the festive spirit alive, Dussehra was celebrated at Monark University on October 2021 with great fervor and devotion. To mark Lord Rama's victory over Ravana and to buttress the message that good always triumphs over evil, when the worlds see the exemplar of power of good, the figurine of Ravana was burnt along with which students' burnt one evil habit each that they had written on paper slips, while promising to shun it. Students came up with ethnic clothes and role played the characters of Ramayana. A spectacular presentation encompassing from Drum Music to traditional dances were performed by the students.

The spirit of the Dussehra celebration brought forth an understanding among the students to enlighten their minds with knowledge and stay clear from any incontrovertible habits which restrict them from attaining their goals.



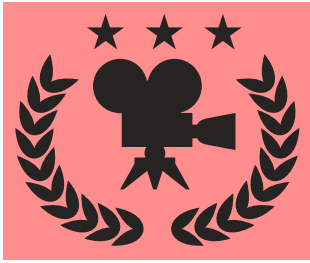
The birth story of Lord Krishna provides us with exemplars that help us understand the factual meaning of our existence. To seek the blessing of Lord Krishna, Janmashtami was celebrated at Monark University, the students dressed up as lord Krishna and Radha, complete with flutes, peacock feathers and matkas. The premise was decorated beautifully and the spirit of festivity was enhanced with Dahi Handi Celebration-way of Strategic Management.



The celebration that followed was truly entertaining and educating. To enhance the knowledge about life History of Lord Krishna students also arranged Quiz Competition. This Celebration taught students the value of Indian traditions and cultures by enriching their mind with our customs and culture.

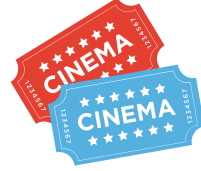
**"Be fearless - Soul is never born, nor will it ever die."- Bhagwat Gita.**



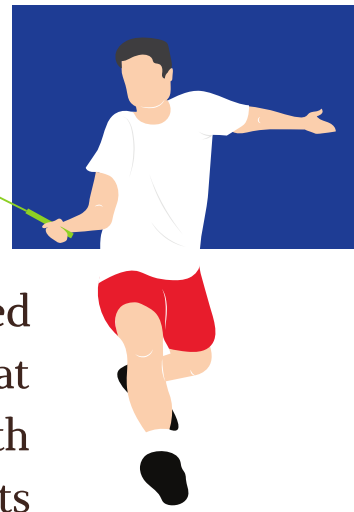


# BOLLYWOOD @ MU: TURN YOUR LIFE INTO CELEBRATION

To make campus more vigorous, Katrina Kaif and Siddhartha Malhotra, a Prominent Bollywood Stars, visited MU campus for the promotion where they gave a magnificent performance. Both of them serenaded crowd of almost 1000 students and staff. They even had an immersive session for the students who have given astonishing dance performance. Another eminent Bollywood Celebrity Sara Ali Khan and Kartik Aaryan arrived at MU Campus for the promotion of their movie and gave marvelous performance.



## YES IT HURTS SOMETIMES, BUT YOU GOTTA DO IT!!!! SPORTS



A magnificent sports extravaganza called "IMPETUS 2022" was organized at Monark University, on 3rd, 4th and 5th January 2022, in which all the students from various domains participated with great fervor and manifest their athletic skills flawlessly.

Monark University organized number of Sports competitions like 100m & 400m running, Discus Throw, Short put, Javelin throw, Cricket, Volleyball and many more Sports activities organized for the Students and faculty members. Every year Sports is renowned in MU campus since it gives the students to explore their hidden potential and develop their adroitness. While sports are known for producing the most remarkable athletes, colorful characters, influential leaders and memorable heroes; its fans have only seen a small throng of individuals leave as significant a legacy with their words



IMPETUS 2022

AIU HOCKEY TOURNAMENT



**KNOWING IS NOT ENOUGH; WE MUST APPLY,  
WILLING IS NOT ENOUGH, WE MUST DO...**



Industrial Visit being a significant part in a career of a student, an informative Industrial visit had organized by Department of Civil Engineering at Kotarpur Water treatment works Ahmedabad to provide students an insight regarding internal working system and open new venues for learning by seeing practical implications.

In addition to that, Faculty of management and engineering & Technology of Monark University had organized one day Industrial Visit to International Automobile centre of excellence (IACE) Ahmedabad to viaduct the widening gap between theoretical learning and practical exposure by providing them immediate exposure to identify the inputs and outputs for different business operations and processes performed at the workplace.

As Monark University always believe to spread humanity and benevolence to the society, Students of Physiotherapy and faculty of Monark University voluntarily participated to exhibit the workshop with collaboration of Reshambai Hospital for the devotees walking from various destinations and provide them primary medication and dressing facilities without any cost. Even they assist them with variety of Physiotherapy treatment if so required.



## "A world of Opportunity"



One day seminar for the students of Computer & IT Engineering, on "IOT" with Cloud-IBM Bluemix had organized at Monark University on 29th April 2022. This program is to educate and prepare the Students to face the challenging and flexible IT environment with professionalism. In addition to this a seminar on Women Empowerment and Personality development was organised by Faculty of Commerce with the speaker Ms. Zankhna Trivedi.

### Academic Excellence

With immense pride Monark University glad to assert that Dr. Felisha Parmar and Prof. Urvi Zalavadia has successfully qualified Gujarat State Eligibility Test (GSET) 2022 in Life science and Management discipline respectively.



# EMANCIPATION FOR OUR NATION!



## ACHIEVEMENTS



Monark University feels very privileged and honored to share two of the students Rathoda Akash & Sharma Gurdeep 's immense achievement as they were selected in an Indian Navy.

## UNITY AND DISCIPLINE

It has been monumental pleasure to announce that one of Monark University NCC Cadets Sahil N Patel awarded Gold Medal for becoming a company Senior. Even he achieved second rank in firing during a camp. Another Success was achieved by Rahulsingh Chauhan who was awarded a second rank in Drill competition during the Annual Training Camp. It's not an end, one more pride event happened when one of the Monark university students Vikas Krishnasingh Chaudhary has awarded as best cadet during CATC III Camp and also promoted as under officer. (UO). To develop the qualities like Discipline, Leadership, spirit of adventure, courage, selfless service among the youth of the nation as well as to take up a vocation in the armed forces , Monark University for eternity motivate and support them.



NCC, Ahmedabad and Lt. Amitkumar Bhoi along with the cadets of Monark University catered a noble work to Martyr Maj. Rushikesh Vallabhbbhai Ramani and L/NK Bhadauriya Vishwpal Singh Rajendra Singh Under the guidance of Col. H.A. Joshi, Commanding officer 9 Guj BN. The event was organised as a part of "Azadi ka Amrit Mahotsav" to celebrate 75 years of Country's Independence.

## LET FREEDOM REIGN

We being an Indian, our boundless love and passion for the country are endless. Monark University too expressed its patriotism towards the nation by celebrating various patriotic events like Independence Day and Sovereign Republic Day. These days were commemorates in the MU campus with great eclat following by flag hoisting, singing Patriotic songs, dance on jingoistic theme based songs as well as speech on freedom fighters. Monark University forever believes to be a change which we wanted to see in the world!



Freedom is never dear at any price. It is the breath of life.

- Mahatma Gandhi



**Serenity @MU:Nature is the best medicine for tranquility.**



## Life @MU

Peace can become a lens through which you see the world. Serene of Monark University helps the students to relax and allows them to reboot their mind and soul. Place of silence yet filled up with the sound of breeze, auspicious shrine bell sound gives positive energy and feeling of purity, serene garden filled with varieties of flower bestow the feeling of calmness which brings the heart of the student into a moment of great delight.



**The Future Belongs to those who believe in the beauty of their dreams:  
Placement @ MU**

The university's placement cell bridges the gap between the employer and endowed students who may not find such bright opportunities so quickly in this competitive world. Total 171 top Companies placement drive arrived in the MU Campus which included TCS, Byjus, Jindal Steel, Zydus Cadila, IACE, Vedantu, Be Free, Axis Bank, ICICI Bank and many more. The average CTC stood at 2.4 Lakhs Per annum. The highest pay package offered stood at a staggering Rs 10 lakhs per annum. The cell also organizes career guidance programmes that help students in gaining useful insights into career prospects. MU organized variety of training and placement programs for the students to train and them in the field of Reasoning and aptitude which are essential part to land into a dream job. These sessions develop critical thinking ability in students, which further aids in surviving in the hyper-competitive business environment.



# MU MIRROR

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